

Does Climate Change matter to your employees?

Our research shows more than 80% of employees believe it demands immediate action. For them, it's a fundamental or significant threat to our societies & economies.

TO UNLOCK THAT DESIRE TO ACT, EQUIPPING EMPLOYEES WITH THE INFORMATION, INSPIRATION AND MANDATE TO INNOVATE IS KEY TO BUILDING A CLIMATE ADVANTAGE AND LONG-TERM SUCCESS

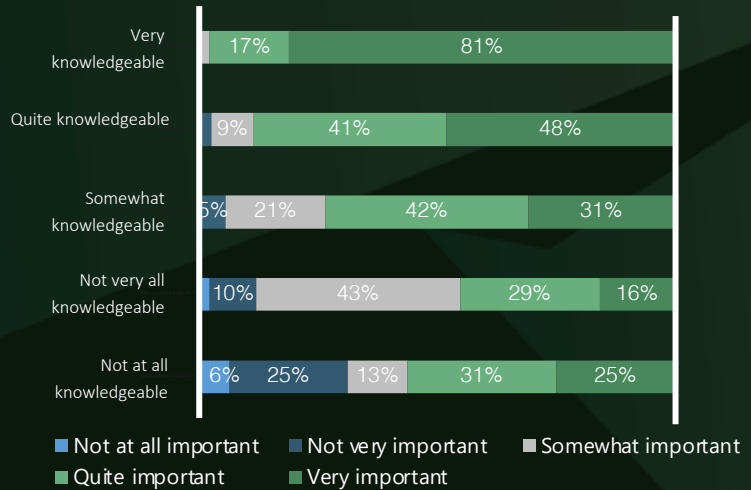
EMPLOYEES ARE READY TO TAKE ACTION. MANY ARE ALREADY PERSONALLY ENGAGED WITH CLIMATE CHANGE.

76% of employees say that they are ready to take action on climate at work.

12% of employees have considered leaving their jobs to work somewhere where they can have a more direct impact on climate change.

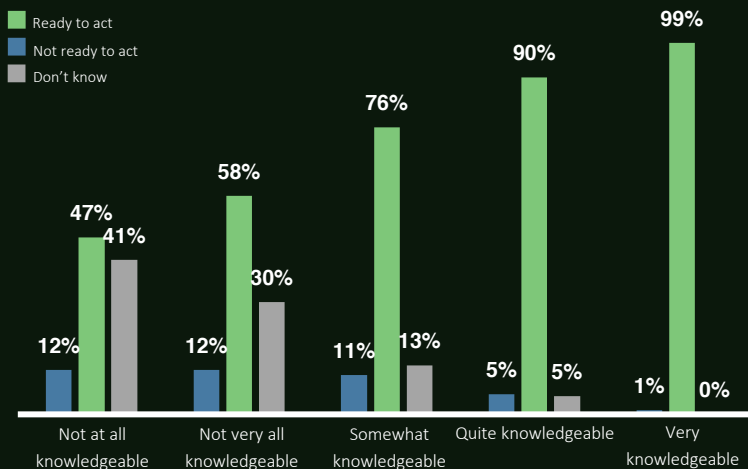
26% of employees have felt depressed or anxious because of climate change.

EMPLOYEES THAT KNOW MORE ABOUT CLIMATE CHANGE ARE MORE PERSONALLY INTERESTED AND MOTIVATED BY THE ISSUE.



Q: How important is the climate crisis as an issue to you personally? [Please select one] N=797

THE MORE KNOWLEDGEABLE THEY ARE ABOUT CLIMATE CHANGE, THE MORE READY EMPLOYEES FEEL TO TAKE ACTION AT WORK.



Q: Are you ready to take action to address climate change in the context of your work? [Please select one] N = 797

Assessing Readiness to Act on Climate

To measure your organisation and employees' readiness, we use the Head, the Heart and Hands framework:



THE HEAD

How well your employees understand the facts about climate change and why it matters for your your company



THE HEART

How engaged and committed are your employees in driving climate action



THE HANDS

How well equipped with the tools and mandate to act on climate your employees feel

If you want to find out how ready your employees are to take action on climate at work? Get in touch fly@kiteinsights.com or download further information about The Climate Readiness Assessment [here](#).

SURVEY METHODOLOGY: Kite Insights conducted a survey of 800 employees in the UK and France in August 2020. Respondents worked in the Financial Services, Consumer Goods, Retail, Fashion, Food and Energy industries. 31% of respondents worked for companies with an annual revenue of over \$1 billion.